

SARAH HODGSON

AUTHOR | DOG BEHAVIOR EDUCATOR
SPEAKER | MEDIA GUEST

Sarah Hodgson is a bestselling author, dog behavior educator, and media personality with more than 40 years of experience helping animals and the people who love them. The author of 15+ books, including Puppies For Dummies, Dog Anxiety For Dummies, Miss Sarah's Etiquette Guide, and the forthcoming Raising Happy Dogs (HarperCollins, 2027), she has spent four decades making canine behavior understandable, practical, and fun through books, media appearances, and hands-on education.

Sarah's magic lies in her genuine love of people, children, dogs, cats, and just about every living creature. "Guided by her belief that the body is but a house for its soul, both its beauty and its imperfections, she brings warmth, humor, and compassion to every encounter. Whether helping a frightened dog, a frustrated parent, or a roomful of executives, Sarah reminds us that we're more alike than different. We all want to feel engaged, connected, happy, and, most of all, loved.

SHORT BIO

Sarah Hodgson is a bestselling author, dog trainer and behavior educator, speaker, and media personality with more than four decades of experience helping people understand dogs. Her career spans traditional publishing, television and radio, print journalism, public speaking, puppy development, private consultations, and hands-on behavioral education. She is also the creator of Raising Happy Dogs, an expanding online learning community featuring educational resources, videos, podcasts, and her Substack publication. Known for her humor, warmth, and compassionate approach, Sarah makes canine behavior accessible, engaging, and fun.

CAREER HIGHLIGHTS

AUTHOR & MEDIA CONTRIBUTOR

- Bestselling author of more than 15 books, including Puppies For Dummies (fifth edition), Dog Anxiety For Dummies, and the forthcoming Raising Happy Dogs (HarperCollins, 2027). More than 40 years of experience understanding dogs and helping people and pets live more happily together.
- Guest-expert appearances on NBC, CNN, CNBC, ABC, FOX, CBS, Animal Planet, DIY Network, Public Radio and WOR, with editorial contributions to The New York Times, Huffington Post, Prevention, Country Living, Parenthood, and other publications. Former Westminster Kennel Club Dog Show press escort for five years.

AREA OF EXPERTISE

PUPPIES & EARLY DEVELOPMENT

From choosing the right puppy and preparing the home to navigating those exciting, sometimes overwhelming first weeks, Sarah draws on four decades of experience helping families understand their puppies, establish healthy routines, and build happy, lasting relationships.

SEPARATION ANXIETY, FEAR & AROUSAL

Over the past decade, Sarah has seen a striking rise in separation anxiety, fear, overarousal, reactivity, and aggressive responses, with separation anxiety becoming one of her specialties.

She believes part of the problem lies in our increasingly human expectations of dogs. As intelligent and emotionally complex as they are, dogs don't think or communicate quite like we do. By helping families understand canine instincts, emotions, and associations, Sarah offers a fresh, compassionate perspective on some of today's most challenging behaviors.

PUPPY IMPRINTING & SOCIALIZATION

One of Sarah's hallmarks is her emphasis on imprinting, particularly the critical socialization window between eight and twelve weeks of age. Much like early childhood, these formative weeks can profoundly influence how a puppy experiences the world. Whether she's speaking to audiences, guiding families privately, sharing her insights through the media, or welcoming one puppy at a time into her exclusive boarding and imprinting program, Sarah champions early experiences that nurture confidence, curiosity, and emotional security.

EVERYDAY BEHAVIOR & COMMUNICATION

From leash pulling, barking, jumping, and household manners to understanding breed instincts and navigating life with multiple dogs, Sarah helps families make sense of everyday canine behavior. Her playful approach replaces confusion and confrontation with clearer communication, practical teaching, and cooperation, helping dogs and people enjoy life together.

COMPASSION CARE, WORKPLACE & SCHOOL EDUCATION

Sarah brings her understanding of canine behavior and human connection to veterinary teams, shelters, groomers, blue-collar workplaces, schools, and community organizations. Through engaging talks and interactive workshops, she uses humor, compassion, and lessons from the animal world to explore communication, safety, cooperation, and the surprising ways we're all more alike than different.

AVAILABLE FOR

- **Media & Entertainment:** Television, radio, podcasts, documentaries & expert commentary
- **Speaking Engagements:** Keynotes, corporate events, panels & live Q&A
- **Books & Community:** Author appearances, literary events, schools & community programs
- **Professional Education:** Veterinary teams, shelters, groomers, hospitality & staff workshops
- **Collaborations:** Brand partnerships, educational projects & customized virtual or in-person programs

Interested in having Sarah speak at your next event?
Visit **SarahHodgson.com** or email **info@sarahhodgson.com**.
Download Sarah's Speaker Kit.

CONNECT

Website: **SarahHodgson.com**

Instagram: **@RaisingHappyDogs**

Podcast: **Raising Happy Dogs**

DOWNLOAD

- Assets
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- Speaker Kit
- Headshot