SPEAKER KIT

SARAH HODGSON

Lectures and Workshops Worldwide

Warm, funny and practical talks connecting the lessons of dog behavior with how we work, lead, sell and care for one another.

Available For

Keynotes · Corporate Events · Workshops · Television & Radio · Podcasts · Expert Panels · Author conversations · Audience Q&A · Virtual presentations

Why Invite Sarah to Speak?

Because who knew dogs could teach us so much about people?
With 40+ years of experience, 15+ books, and a career spanning television, radio, and public speaking, Sarah brings warmth, humor, and a fresh perspective to every audience. Through lively storytelling and practical wisdom, she reminds us that whether on two legs or four, we all want the same things: to feel safe, understood, connected, and loved.

Explore these topics:

01 Professional & Corporate

02 Compassion Care

03 Author Events, Schools & Community

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SarahHodgson.com | @RaisingHappyDogs | info@sarahhodgson.com

01 PROFESSIONAL & CORPORATE

Treat Your Clients Like Dogs. Seriously.

For leadership, sales, customer service and team development. A surprising take on earning trust, understanding motivation and encouraging cooperation.

FEATURED TALKS Treat Your Clients Like Dogs. Seriously. · Sit. Stay. Sell. · What Breed Is Your Boss? · Who's Holding the Leash? · Stop Barking. Start Closing.

SERIES Read the Room · Teach What Works · From Frustration to Cooperation.

HOSPITALITY

Four-Pawed Guests & Five-Star Service

For pet-friendly hotels and resorts. Help teams anticipate barking, accidents, overexcited greetings and tense encounters while creating a warmer welcome for dogs and guests.

A lively keynote or customized staff workshop, from check-in to shared spaces and professional incident response.

LET'S TALK · Individual talks and customized series · In person or virtually

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02 COMPASSION CARE

Let's Talk Dogs & People

For veterinary teams, shelters, groomers and animal-care organizations. An educational initiative in development that helps professionals recognize stress, understand communication and make everyday care more cooperative.

LECTURES & WORKSHOPS

- **Behavior Speaks Louder Than Words** — Understanding How Fear & Pain Influence Actions
- **Connecting Through Comfort** — Understanding What Animals Need to Feel Safe
- **What Dogs Wish We Knew** — The Art of Reading Canine Emotion
- **Muzzles Without Stigma** — Making Safety a Positive Experience
- **Reality Bites** — Understanding and Responding to Defensive Behavior

Talks can be offered in a 1, 3 or 5 part series.

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03 AUTHOR EVENTS • SCHOOLS • COMMUNITY

What Dogs Can Teach Us About Life

Lively, entertaining conversations about what dogs feel, how they communicate, breed instincts and what they can teach us about living together.

FEATURED TALKS

- Everything Your Dog Wishes You Knew
- Lost in Translation; The Language of Dogs
- What Breed Are You? How Dogs Teach us to be Human
- Instincts, Individuality & Everything in Between

DOGLANDIA

An interactive after-school program for grades K–2 and 3–5, offered as a three- to five-day workshop. Each day explores a different way children and dogs communicate, learn, and connect.

• **DAY 1 Doglish 101**	Communication, body language & safety
• **DAY 2 What Makes 'Em Unique?**	Breed differences & respect
• **DAY 3 Emotional World of Dogs**	Feelings, needs & self-awareness
• **DAY 4 Play, Fun, Freedom!**	Fair play & teamwork
• **DAY 5 Family & Friends**	Belonging & lasting bonds

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